

Logistics – CEP

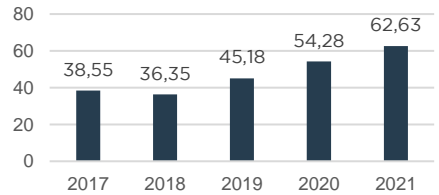
Facts and Statistics

Market Size

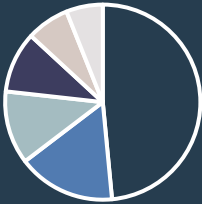
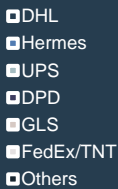
The courier express and parcel market (CEP) can be divided into B2B, B2C and C2C segments, end users, domestic or international destinations and geographic regions.

The growth of the parcel market is expected to slow down after the extraordinary surge experienced during COVID, driven by e-commerce due to high inflation rates, a saturated e-commerce market and weaker economic conditions.

Annual revenue of the parcel market in Europe in bn. €



Market shares of the largest parcel services in Germany in terms of parcel volume in 2019



The major parcel service providers' parcel centers in Germany



Key trends

- **Online Shopping:** Delivery speeds and costs have a strong impact on the purchase decision
- **Working from Home:** more shipments due to homework increasingly supported by companies
- **Technology:** Increased user convenience through offerings such as mobile product tracking and SMS and email notifications

Key Market Driver

- **E-Commerce:** The temporary boom in e-commerce was a major market driver during the pandemic, but the growth is expected to slow down
- **Globalization:** Significant rise in cross-border trade have a positive impact on the market, making shipment easier for all, companies, customer and service providers
- **Technology:** Operational efficiency and effectivity through advanced digital technologies, such as delivery lockers, autonomous vehicles, and drone deliveries
- **Sustainability:** Competitive advantages of climate-neutral shipping that addresses customers' growing environmental awareness