

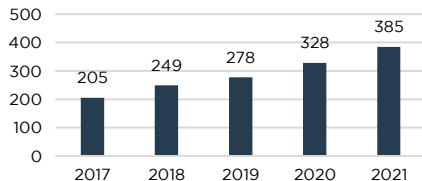
Logistics | Courier, Express, and Parcel

Market Size

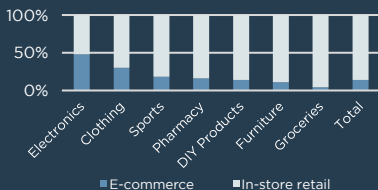
The Courier, Express, and Parcel market (CEP) market in Sweden is growing continually over the last years. Additionally, the high e-commerce growth makes Sweden a top target market for expansions.

The biggest CEP service providers in Sweden are Post Nord, DHL, DB Schenker, Bring Parcel, and UPS.

Courier, express and parcel (CEP) market volume in Sweden in million pc.

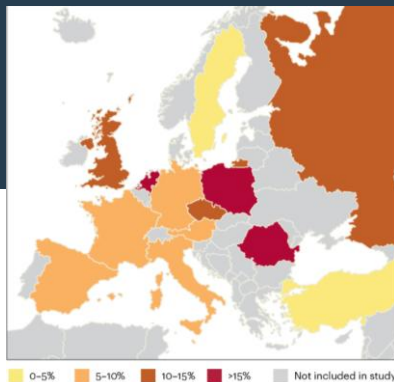


E-commerce shares per product category (net-sales) in Sweden



Source: <https://www.postnord.com/insights/e-commerce-development-2020/>, 14.04.2025

Volume Growth of Europe's international courier, express, and parcel market in % (2015-2016)



Source: <https://www.de. Kearney.com/operations-performance-transformation/article/-/insights/europe-s-international-cep-market-solid-growth-with-challenges-ahead>, 14.04.2025

Key Trends

- **Quality and sustainability:** the products' quality and the companies' sustainable orientation, especially environmentally friendly delivery methods, are key elements in the purchase decisions.
- **E-commerce:** the pandemic advanced the development of online shopping, with 80 % to 90 % of consumers across the Nordics engaging in "cross-border" e-commerce.

Key Market Driver

- **E-Commerce:** same-day deliveries and one-day deliveries of online shopping orders (groceries, pharmacy products, etc.) record an increasing number of transactions and contribute to regular and recurring purchases.
- **Sustainability:** rising customer demand and therefore importance of environmentally friendly delivery methods.
- **Technology:** operational efficiency and effectivity through advanced digital technologies, such as delivery lockers, autonomous vehicles, and drone deliveries.
- **Distribution:** Sweden is a vast country compared to the number of inhabitants. People living relatively far apart or in remote areas, which creates distribution challenges.